

OLA ETHICS AND PROFESSIONALISM COMMITTEE

Course Timeline

2011 Courses (11.5 Total Hours Offered)

Course 1

Date: August 16, 2011
Time: 1:00pm to 3:30pm ***Please note time change***
Location: County Commissioners Association of Ohio
209 East State Street • Columbus, Ohio 43215
Total Hours: 2.5
CLE Certified: No

1.0 Hours – PACs/Campaign Finance

Speaker: Miranda Motter, Bricker & Eckler

1.0 Hours – Grassroots & Coalitions

Speaker: Brandon Lynaugh, Strategic Public Partners

.5 Hours – PACs/Campaign Finance – Best Practices and Common Pitfalls

Speaker: Kelly Neer, Assistant Campaign Finance Administrator,
Office of the Ohio Secretary of State

Course 2

Date: September 15, 2011 ***Please note date Change***
Time: 1:15pm to 4:15pm
Location: Riffe Center, 31st Floor
Total Hours: 3
CLE Certified: Pending Approval

3.0 Hours – Communication and Social Media

Speaker: Mark Weaver, Communications Counsel, Inc.

A. What is Social Media and how does it affect lobbying?

- Facebook
- Twitter
- LinkedIn
- 4Square

B. Social Media and Public Records

- When are these communications subject to Public Records Request?
- What are the responsibilities of lobbyist for retention, if any?
- Emails/Texts/Google Messenger/Twitter/Facebook/etc.

C. Social Media in the Legislature

- Ethical concerns
- Virtual contact
- "Friending" legislators and staff
- The "reportable value" of Social Media
- Political issues in Social Media

Course 3

Date: October 20, 2011
Time: 1:15pm to 4:15pm
Location: TBD
Total Hours: 3
CLE Certified: TBD

1.0 Hours – Budget & Appropriations
Speaker: Brian Perera, Finance Director, Ohio Senate

1.0 Hours – Procurement
Speaker:

1.0 Hours – Online Advocacy/Communications and Media
Speaker:

Course 4

Date: November 10, 2011
Time: 1:00pm to 3:00pm
Location: William Green Building (BWC)
Total Hours: 2
CLE Certified: Yes

2.0 Hours – Ethics in Lobbying (**Required for Certification**)
Speakers: Tony Bledsoe and Katie Reardon, Joint Legislative Ethics Committee

Course 5

Date: December 1, 2011
Time: 1:30pm to 2:30pm
Location: TBD
Total Hours: 1
CLE Certified: None

1.0 Hours – Lobbying 101 (What is a lobbyist?)
Required for New Lobbyists (less than 2 years), but open to all
Panel Presentation of 4 Senior Lobbyists
Each lobbyist will present 10 minutes on lobbying profession from their individual perspectives and then offer Q & A for lobbyists in attendance.

Panelists Include:

Victor Hipsley
Kevin Futryk
Vince Squillace
Kelly McGivern